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## **Fusion & SoundMachine Announce Partnership**

*Fusion music servers now support commercial music service provider SoundMachine*

**Danville, CA 1/24/18** - Fusion Research announced today that it has added the commercial based streaming music service SoundMachine to its award winning line of music servers. This service will show up as an automatic update on any Summit-based Fusion music server's configuration utility.

This service will be available through Fusion's partner control companies including Crestron, Control4, RTI, Elan, URC, Niles, Speakercraft, Compass Controls and some Savant systems. Single source servers with Burr-Brown DAC's start at \$499 MSRP and multiple source units start at \$799 and can be stacked to increase the number of discrete streams available in a project. This includes the ability to stream multiple discrete licensed music streams in one location.

*"This has been a very important addition to our lineup and opens the commercial music market to us", said Ingo Schmoltdt, Vice President of Sales, Fusion Research, "...adding SoundMachine with its vast selection of music and playlists, multi-location management and a unique revenue generation model for integrators made it our #1 choice for a commercially licensed music service."*

*"The custom integration market is an extremely important growth channel for us", said Matteo Luppi, CEO of SoundMachine, "Fusion was the perfect partner to help us in this key market. By having our service included in Fusion's music servers, we are immediately available to be used in most of the leading automation systems."*

For more information about the SoundMachine service using the Fusion music servers, visit [www.fusionrd.com](http://www.fusionrd.com), call 925.217.1233 or email: [info@fusionrd.com](mailto:info@fusionrd.com)

### **About Fusion Research**

Fusion Research is a leading manufacturer of media servers, allowing people to collect, manage, and display their media throughout their home, business or yacht. The company's products have received numerous awards and industry recognition. Fusion supports Blu-ray, DVDs, music & streaming media. Fusion is an official partner with most control companies and has drivers available for Control4, Elan, Niles Auriel, SpeakerCraft, Savant, RTI, Crestron, Vantage, AMX and URC. Fusion is headquartered in California with engineering in Maryland.

SoundMachine is a top-notch music service that provides a highly-specialized and fully-licensed music platform for business, offering both set stations and custom playlists for companies that require a higher

degree of personalization with their music content. They rely heavily on custom installers to promote the service, to whom they offer a Partner Program with a very attractive recurring revenue incentive.

### **About SoundMachine**

SoundMachine is a music service company serving businesses around the world. Among its customers are major fashion, hotel, restaurant, and coffee shop chains, as well as several small businesses. Its user-friendly content management platform allows customers to create mixes, schedule content, and handle multiple users. SoundMachine partners include major telecom companies, such as Vodafone, as well as thousands of AV installers. The company has offices in Los Angeles and Barcelona.