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## Fusion Announces Blu-ray Support

*Fusion partners with ArcSoft to provide Blu-ray support for its line of media servers.*

Danville, CA - 9/4/08 - Fusion Research announced today its support of Blu-ray disc playback on its latest line of BD media server products. In addition the company will provide the ability to purchase Blu-ray upgrades for existing customer's non-BD players, so they don't have to be replaced. The company's announcement also includes its new partnership with ArcSoft, which is supplying some of the key Blu-ray playback technologies for the product's release.

"We are very excited to be able to offer our customers Blu-ray disc playback on our media server products. This is the first step in a multi-tiered approach to providing 1080p native content support," said Fusion's President Joseph Storm. "We also wanted to make sure that every Fusion customer is given an upgrade path, so no one is left out of the new technology."

Fusion's new technology partner, ArcSoft was critical to helping the company overcome the challenges of Blu-ray playback. "We are thrilled to be working with Fusion Research, a leading manufacturer of media servers," said George Tang, ArcSoft Vice President and General Manager of Video and Home Entertainment Group. "By using ArcSoft technology, users are able to enjoy Blu-ray movies, adding another dimension to the Fusion's media server."

Fusion will have its new line of Blu-ray ready players and Genesis available for shipping following CEDIA, details and pricing regarding the upgrade of existing products can be found by contacting company representatives or visiting our booth at CEDIA # 973.

### About ArcSoft

ArcSoft, Inc. is an industry leading software developer of multimedia technologies and applications across desktop and embedded platforms. Working closely with major OEM manufacturers, ArcSoft offers a full line of imaging and video solutions that enhance the features, performance, and user experience of mobile phones, digital cameras, optical drives, personal computers, and consumer electronics devices. For further details, visit [www.arcsoft.com](http://www.arcsoft.com).

### About Fusion Research

Fusion Research is a leading manufacturer of media servers, allowing people to collect, manage, and display their movies, music and photos throughout their home, business or yacht. The company focuses on the professional custom integration space with solutions tailored to work with Crestron, AMX and Control4 and other control products. The company's patent pending interfaces has received numerous awards and industry recognition. For more information on Fusion Research please visit [www.fusionrd.com](http://www.fusionrd.com) or call 925-217-1233.