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**Media Contact:**  
Ingo Schmoltdt  
415.730.5352  
[ingo@fusionrd.com](mailto:ingo@fusionrd.com)

## Fusion Launches New Movie Server

*Fusion introduces new “Genny” Movie Server,  
targeting the entry-level server market.*

**Danville, CA - 1/19/09** - Fusion Research announced today that they would be introducing a new entry-level media server, which will begin shipping next month called the Genny Movie Server.

Shailander Mangla, Fusion’s CTO developed the idea behind the new product and explains, “...we noticed that a lot of our customers had a strong desire to move into this space but required a lower cost solution to create an instant-access movie archive and already had solutions in place for music and photos. We also believe that focusing on a simpler product at a lower price would allow more dealers to sell into more jobs which is what the market needs given the current economic situation.”

The new movie archive will have all the features and capabilities of the company’s award winning Genesis Media Server including 2 terabytes of storage (approximately 300 DVDs). The server/player combination unit ships with a licensed DVD (CSS) decoder and does not require the dealer to install third party decryption-breaking software. The system can be expanded beyond the 300-movies with the optional storage license to create a virtually unlimited library of films. The system can also be expanded by adding an additional movie player to stream to another independent zone.

According to the company’s CTO, “...with the cost of hard drives dropping combined with the loss of older and inefficient changer products, dealers can now spec this exciting system in jobs that couldn’t consider this type of technology last year. Unlike Media Center solutions that can be challenging to support and make reliable, our award-winning purpose-built user interface and platform provides a great deal of functions for the avid video collector but with the simplicity of use that you would expect for a consumer product.”

### About Fusion Research

Fusion Research is a leading manufacturer of media servers allowing people to collect, manages, and display their movies and music throughout their home, business or yacht. The company focuses on the professional custom integration space with solutions tailored to work with Crestron, AMX and Control4 and other control products. The company’s patent pending interfaces has received numerous awards and industry recognition. For more information on Fusion Research please visit [www.fusionrd.com](http://www.fusionrd.com) or call 925-217-1233.